

ADV #    ADV. NAME    POLI/B    OBAMA/D/PRE/US    REP. #    OFF. #    6556    SALESMAN #

AGY # 1292    AGY. NAME    GREER, MARGOLIS, MITCHELL    BUYER NAME    KATIE KEULEMAN

3050 K ST NW,    SALES PRSN    WA-    JOE KNAUER

WASHINGTON, DC 20007

ORDER #    CONTRACT #    6354591    CLASS:    NATL.    LOCAL    REGIONAL

PRDCT    OBAMA SKED C    EST#1897    COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES    SEP28/12    OCT1/12    WK-1

CITY TAX    STATE TAX    CO-OP BILLING NEEDED    DATE    SEP27/12    17.28

REP:    TO LENA

FR JULIE

OKD M1

TTLIS RTS

PLS CFM, THX 9/27

STA:

CON CM    \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS

ACCOUNTING

1010 WISCONSIN AVENUE NW

SUITE 800

WASHINGTON, DC 20007

OBAMA FOR AMERICA- SKED C

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
6	S		1135P-1210A	30		\$825.00	9/28	9/28	0		FRI	0

AGENCY ADVERTISER CODE =

AGENCY PRODUCT CODE =

AGENCY EST# = 1897

PROGRAM : NIGHTLINE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

24	A		1135P-1205A	30		\$975.00	9/28	9/28	1		FRI	1
PROGRAM : HS FOOTBALL												
ORD COM1: WE CAN OFFER SEP28 ON LINE-6 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP28 ON LINE-7 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP28 ON LINE-7 FOR 1 SPOT/WK												

25	A		105A-205A	30		\$160.00	9/28	9/28	1		FRI	1
PROGRAM : KIMMEL AFTER FBALL												
ORD COM1: WE CAN OFFER UP OF LINES 24-26												
PART OF A MAKEGOOD MADE UP OF LINES 24-26												

26	A		200A-359A	30		\$30.00	9/28	9/28	1		FRI	1
PROGRAM : OVERNIGHT												
ORD COM1: WE CAN OFFER UP OF LINES 24-26												
PART OF A MAKEGOOD MADE UP OF LINES 24-26												

7	S		1210A-105A	30		\$340.00	9/28	9/28	0		FRI	0
PROGRAM : JIMMY KIMMEL LIVE												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#6			MISSED:	FRI/1135P-1210A	SEP28	30S	\$825.00	(SEP27/12)		
		BUY#7				FRI/1210A-105A	SEP28	30S	\$340.00			
					OFFER:	FRI/1135P-1205A	SEP28	30S	\$975.00	PLS ADVISE.		
						& FRI/105A-205A	SEP28	30S	\$160.00			
						& FRI/200A-359A	SEP28	30S	\$30.00			
CMT:WE CAN OFFER												

SEP/12	\$9,080.00	OCT/12	29190.00									
				CONTRACT TOTAL	38270.00							
				TOTAL SPOTS	25							

MARKET TOTALS	\$109,342	WFTV 35%	WKMG 15%	WESH 30%	WOFL 13%	WKCF 3%	WRBW 2%	CABL 0%				
		WOPX 0%	WRDQ 2%	EFTV 0%								

SHARES ESTIMATED\*\*

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE